



## National Coatings Appoints Micah Smith as Technical Sales Representative

CAMARILLO, California –December 2, 2009, - [National Coatings Corporation](#) (NCC), a leading manufacturer and supplier of premium-quality elastomeric roof coatings, announces the appointment of Micah Smith as Technical Sales Representative.

"I am extremely pleased to have Micah aboard. His comprehensive technical knowledge and consulting experience in the roofing industry adds tremendous value to our team," commented Vince LaBruzzo, National Sales Manager. "Our company is committed to superior product quality and performance, industry leading customer service, in-field representation, and continuous technical innovation. National Coatings is experiencing tremendous growth with our sustainable cool roof systems. Micah is the ideal person to provide professional technical assistance for our customers."

Micah will be based out of Southern California and will be responsible for field technical support, inspections and the warranty program in the Western States region.

### About National Coatings Corporation

Performance through Innovation<sup>SM</sup> [National Coatings Corporation](#) is the leading manufacturer and supplier of premium-quality elastomeric roof, wall coating and insulation products. For nearly 30 years, NCC has provided its customers with breakthrough products, customer support, and thought leadership. National Coatings is a charter member of the [Cool Roof Rating Council](#) and the ENERGY STAR® Roof Products group, founding member of the [RRCI](#) (Reflective Roof Coating Institute) and was twice recognized as ENERGY STAR Roof Products Partner of the Year. NCC's leading brands include AcryShield®, [AcryPly®](#), AcryGuard®, [AcryPly-D™](#), and [AcryFlex®](#).

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