



## National Coatings A590 Outshines All Other Green Roofing Products!

*National Coatings Corporation (NCC) outshines all other green roof products with its breakthrough product A590.*

Camarillo, CA August 12, 2008-- National Coatings Corporation (NCC) superior technology results in yet another leap forward in ultra high reflective coatings.

AcryShield A590 was designed to deliver the highest reflectivity available with a roof coating while maintaining all the other qualities found in a high performance coating.

“One of the most amazing things we were able to deliver with this coating in response to the market demand for ultra bright white coatings was the initial and 3 year independently measured reflectivity of 92 and 87 percent respectively!” says Bill Kirn, Technical Director of NCC who continues “This product has such high performance that NASA ([www.nasa.gov](http://www.nasa.gov)) sought out National Coatings Corporation and selected the A590 product for use on their next generation rocket, the Ares IX ([www.nasa.gov/images/content/193214main\\_07\\_ares\\_ix\\_ksc.jpg](http://www.nasa.gov/images/content/193214main_07_ares_ix_ksc.jpg))

AcryShield A590 is in a class by itself. No other product has an initial or aged reflectivity as high as the A590 product. Many roofing products quickly lose what reflectivity they have due to inferior chemistries. As a testament to the superior chemistry found in all AcryShield products, the 3 year aged reflectivity of A590 is higher than 90% of all other Cool Roof Rating Council listed products ([www.coolroofs.org](http://www.coolroofs.org)) initial reflectivity readings! High reflectivity is essential in delivering considerable reduction in the heat transfer into commercial and industrial low-slope roof buildings resulting in significant energy savings. A590 is the whitest green product on the market.

According to the CoStar Group ([www.costar.com](http://www.costar.com)), green buildings achieve higher prices per square foot upon sale along with higher rents and occupancy together with lower operating costs. NCC products can help earn multiple LEED ([www.usgbc.org](http://www.usgbc.org)) and Green Globe Points ([www.thegbi.org/home.asp](http://www.thegbi.org/home.asp)).

About National Coatings Corporation

Performance through Innovation™, National Coatings Corporation ([www.nationalcoatings.com/overview.htm](http://www.nationalcoatings.com/overview.htm)) is a leading manufacturer and supplier of premium-quality elastomeric roof, wall coating and insulation products. For nearly 30 years, NCC has provided its customers with breakthrough products, customer support, and thought leadership. National Coatings is a charter member of the Cool Roof Rating Council and the ENERGY STAR® Roof Products group, founding member of the RRCI (Reflective Roof Coating Institute) and was twice recognized as ENERGY STAR Roof Products Partner of the Year. NCC's leading brands include AcryShield®, AcryPly®, AcryGuard®, AcryPly-D™, and AcryFlex®.

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