

## **National Coatings Announces Low Rise Roofing Adhesive Product Line**

*National Coatings Corporation (NCC), announces the release of their new Low Rise Roofing Adhesive (LRRA) adding to their extensive line of high performance, environmentally responsible, energy saving, sustainable roof systems for commercial and industrial buildings.*

Camarillo, CA ([PRWeb](#)) June 27, 2007 -- National Coatings Corporation (NCC), announces the release of their new Low Rise Roofing Adhesive (LRRA) adding to their extensive line of high performance, environmentally responsible, energy saving, sustainable roof systems for commercial and industrial buildings.

Roofing screws and fasteners can now be a thing of the past. "Why make holes in a roof only to try to seal them up?" says Matt Kolb, President of National Coatings Corporation. The rapidly increasing acceptance of low rise roof adhesives is the result of their many benefits. One study even suggests that the labor savings alone can be up to 75% over the mechanically fastened systems! Seamless monolithic LRRA eliminates the temperature transmission from mechanical fasteners resulting in greatly improved building efficiency and positively affecting climate change. The National Roofing Contractors Association estimates that up to a whopping 18% of the roof systems R-value can be recovered by using polyurethane adhesive instead of fasteners.

This very high performing product has been subjected to the industry's most rigorous testing including Underwriter Laboratories UL 1897, Uplift Tests for Roof Covering Systems and FM Approvals Standard 4470 for securing selected roof insulations for various windstorm classifications.

Vince LaBruzzo, National Sales Manager states that "the benefits of adhesion to nearly every deck type, added insulation, long list of credentials, no disruption to building occupants, no VOC's and significant labor savings are sure to please the roofing community.

Performance through Innovation™ is the way National Coatings Corporation ([www.nationalcoatings.com](http://www.nationalcoatings.com)) responds to the needs of the roofing community. This is a roofing system engineered to last a lifetime.

### About National Coatings Corporation

Performance through Innovation™, National Coatings Corporation (Camarillo, CA) is a leading manufacturer and supplier of premium-quality elastomeric roof and wall coating products. For over 25 years, NCC has provided its customers with leading edge products, support, and thought leadership. National Coatings is a charter member of the Cool Roof Rating Council and the ENERGY STAR® Roof Products group, founding member of the RRCI (Reflective Roof Coating Institute) and was twice recognized as ENERGY STAR Roof Products Partner of the Year. NCC's leading brands include AcryShield®, AcryPly®, AcryGuard® AcryPly-D™, and AcryFlex®.

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